

About You b1) Why are you entering this competition?

Because I want to have a VPS hosting business operating on USA market. Why USA market? Because it's currently one of biggest hosting market in the world (the internet traffic is circulating there). It means there are more people that I can help to run their websites and applications. Sharing kindness and usefulness.

Most people doing this for getting an extra money for their living, few people doing this solely as their main source of money income. Although it's true that money is part of my reasons, but it is not my main reason. Unlike most other people, managing server is my passion, and I'm not doing this because of an opportunity of getting money. I'm crazy about uptime, and I like it if my servers work flawlessly serving many people for many years without any downtime. Why? I just like it, maybe it's even my fetish. I'm still young, and I believe we all have some kind of hobby or passion (although maybe it's for something else, such as gaming) when we are still young.

b2) What experience do you have in the industry?

I'm currently running VPS and website hosting business (with same usual goodies such as WHMCS, KVM, OpenVZ, CPanel and SolusVM), except that its only for local market in an exotic datacenter locations which is less suited for USA market due to high ping.

b3) If you have worked previously for other providers please list them?

Sorry, I didn't work for any other providers yet.

b4) Have you ever worked for or been associated with a deadpool provider?

In sync with before questions, I can't answer this since I haven't worked for any other providers.

About Your Vision c1) What is your vision for your provider?

Creating a VPS for USA market and catered especially towards website and application developers.

c2) What specifically will make your provider unique to existing providers?

I believe that the fact about this provider which will be managed by me is enough reason for its uniqueness. No human in the world is the same, therefore, my provider will always be unique and will not be the same as others. In addition, running a provider which is obtained by winning LowEndBox competition already adds its exclusiveness.

c3) What qualities/skills do you possess that are advantage opus to your vision?

See section b1 for quality and e1 for skills.

c4) What qualities/skills do you believe are required for the long-term viability and sustainability of your vision?

See section b1 for quality and e1 for skills.

c5) If you have these great ideas why aren't you executing these ideas now? Why is your vision not already a provider?

It's because I'm still young and I didn't have enough financial to start this in USA market. That's why I see this competition as a great opportunity for me to satisfy my thirst on managing a server, while at the same time sharing kindness and usefulness to as many VPS users as possible.

Building Your Vision d1) What is your target market?

USA VPS user, considering the latency works best there.

d2) How will you connect with this market?

I will connect with this market mainly using LowEndTalk, LowEndBox and WebHostingTalk.

d3) Are you confident that this market can sustain you?

I am confident after seeing many dynamics movement on the LowEndBox and LowEndTalk itself. If you following it daily, you already know why I'm saying this.

d4) Are you willing to make financial self-investment to build your vision?

Yes. I believe I even also need to do financial self-investment on the marketing aspect for this provider in order for it to run smoothly.

Your Capabilities To Serve Your Vision? e1) What is your level of technical experience?

I have graduated early from bachelor degree of IT on my local country, but I can tell you, it's not really useful in this market since it's mainly about how to create and coding an application and website, rather than how to manage a server properly. After that, I started to become very interested in managing a servers, and I believe to do this, my technical experience on OpenVZ, WHMCS, PHP, MySQL, KVM, CentOS and SolusVM will greatly help this provider to run successfully. The levels of it is remains to be seen since I think this is relative.

e2) What is your level of problem-solving capabilities?

I don't know how to answer this questions since I think this question is relative without any valid rules and comparison to answer. But I can tell you that currently I have no ongoing problem / issues when managing my current hosting company, which means that all problems is solved in there. How hard the problems is remains to be seen and will still remain to be relative.

e3) How much time can you assign to make your vision

of a provider become a reality?

9 hours a day, since I had already graduated. No other thing to do besides doing some usual house chores and task or helping parents running their family business.

e4) How much time can you assign over the long-term to ensure it's viability and sustainability in to the future?

I believe I can do and keep this 9 hours a day for long times ahead. And even if there's something for whatever reasons that made me stop doing this by that time, I should have already hired system administrators which is even more capable than me.

Plans and Projections f1) What virtualisation technology will you be working with?

OpenVZ and KVM. Since there is only one node as starters, I might make poll on LowEndTalk later about their preferred virtualization and plans.

f2) How many plans would you start with?

Only 1 as starters. Will expand more plans once it's growing. Market demands for such plans can be asked by polls on LowEndTalk.

f3) Please list those plans in detail (CPU, RAM, HDD..etc) and assign a dollar value in USD or converted to USD.

OpenVZ: 512MB RAM 256 MB vSwap, 30 GB Storage, 1 IPV4, 1 vCPU, 200 GB bandwidth. TUN/TAP/GRE/IPTables and all other stuffs will be available.

KVM: 256 MB RAM, 15 GB Storage, 1 IPV4, 1 vCPU, 200 GB bandwidth.

All for \$3 / month or \$33 / year, reverse DNS included (CC should allow this). LowEnd VPS spirits anyone?

f4) What is your 3 month milestone?

Basically I'm targeting for 1 new servers each month. So

the answer is having a total 3 servers with same or even better specs (I'm thinking about SSD caching).

f5) What is your 6 month milestone?

Having a total of 6 servers.

f6) What is your 1 year milestone?

Having a total of 12 servers.

f7) What is your 2 year milestone?

Having a total of 24 servers.

Margins & Profits After the 6 months has passed your lease on the servers will be \$200/Month, an additional \$16/Month for WHMCS and then an approximate of \$10/Month depending on your Virtualisation Panel choice. Lets give you a buffer and associate your total monthly cost for the operation at \$250. g1) What profit margin are you aiming for in percentage?

Around 50% profit, so it's about \$375 gross income for every server.

g2) How many customers do you assume you can fit on your server?

Between 100 and 125, so we don't waste IPv4 which should be ran out soon.

g3) What is the minimum amount you expect to extract from your server per month excluding costs?

\$25

g4) What is the minimum amount you expect to extract from your server per month including costs?

\$275

g5) What is the maximum amount you expect to extract from your server per month excluding costs?

\$125

g6) What is the maximum amount you expect to extract from your server per month including costs?

\$375

PS: Thanks for entering! h1) Anything else you want to add for us to consider as part of your entry?

I'm just thinking that the 10 TB bandwidth is really low, it should be 30 TB or more bandwidth instead, so I can offer 500 GB bandwidth for every VPS. SSD caching (with 80 GB SSD or so) is a bonus. And I hope part a1 until a4 of questions isn't included in public voting, as that might be quite private for some people, including me.