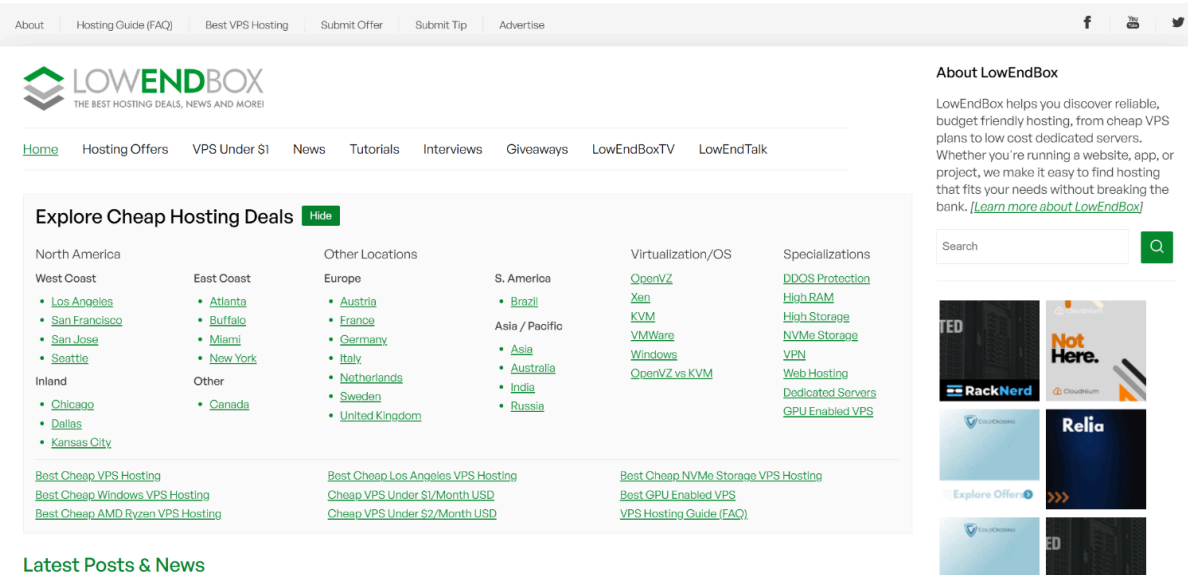


Advertise with Us

Connect with millions of verified, purchase-ready IT buyers through the world's most trusted hosting community.



Reach the Global Hosting Community

With over a decade of authority in the hosting space, our platforms deliver **millions of verified unique impressions every year** from a global audience of developers, IT professionals, small business owners, and hosting buyers.

Advertising across **LowEndBox**, **LowEndTalk**, and **ServerVerify** puts your brand in front of decision-makers who are actively searching for hosting services, cloud platforms, hardware, software, and related IT solutions.

Unlike general tech websites, our audience is niche, highly engaged, and purchase-ready. When they visit, they're not browsing casually, they're looking for their next provider, tool, or solution. That's why campaigns here consistently deliver **high CTRs, strong eCPM values, and lasting brand impact**.

👉 **Questions?** Reach out today at our [Help Desk](#) to start the conversation.

Table of Contents

Page 1 – Advertising Opportunities

Discover how LowEndBox, LowEndTalk, and ServerVerify connect your brand with millions of verified, purchase-ready IT buyers worldwide.

Page 2 – Table of Contents

Your roadmap to advertising success across our platforms.

Pages 3–5 – LowEndBox Advertising Options

Reach an audience of deal-driven hosting buyers. See available banner placements, real traffic data, and performance benchmarks.

Pages 6–9 – LowEndTalk Advertising Options

Engage with the web's most active hosting community. Explore high-visibility desktop and mobile ad formats with verified impression and engagement stats.

Pages 10–12 – ServerVerify Advertising Options

Showcase your brand on our newest platform for benchmarks and reviews. Feature your company in provider listings and reach buyers in decision-making mode.

Page 13 – Cross-Platform Synergy

Learn how campaigns extend across all three sites, combining offers, discussions, and performance benchmarks for maximum credibility and impact.

Page 14 – Who We Reach & Why It Works

Who makes up our audience, which advertisers benefit most, and how we deliver strong ROI.

Page 15 – Free Partner Benefits

Showcasing the added value advertisers receive at no extra cost.

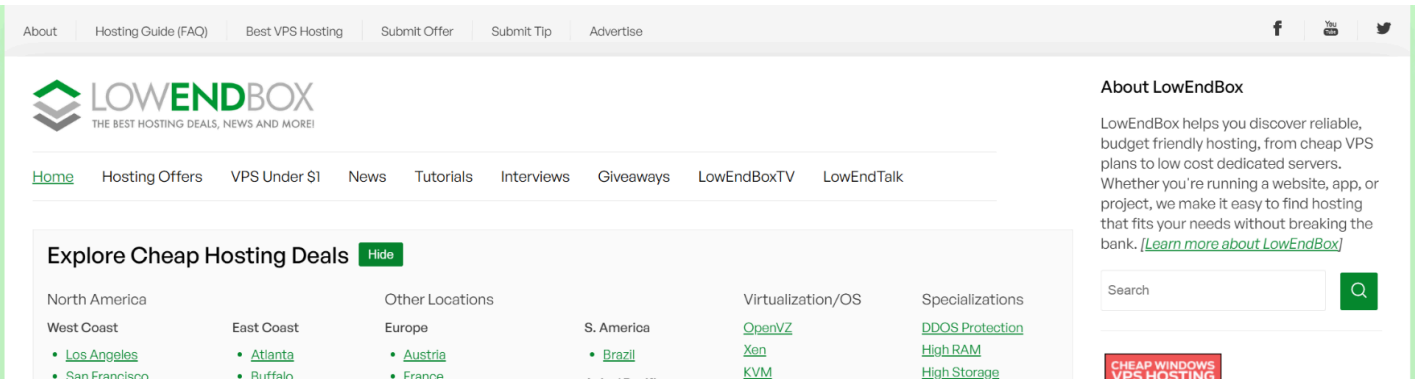
Page 16 – Contact Us

Take the next step and learn how to launch a campaign.

**Quick Facts**

- **463M+** all-time verified ad impressions
- **76M+** unique impressions in 2025 alone
- **15+ years** connecting hosting companies with buyers
- Audience spans **North America, Europe & beyond**
- Readers include **developers, SMB owners, and IT decision-makers**

LowEndBox Advertising Options



About [LowEndBox](#)

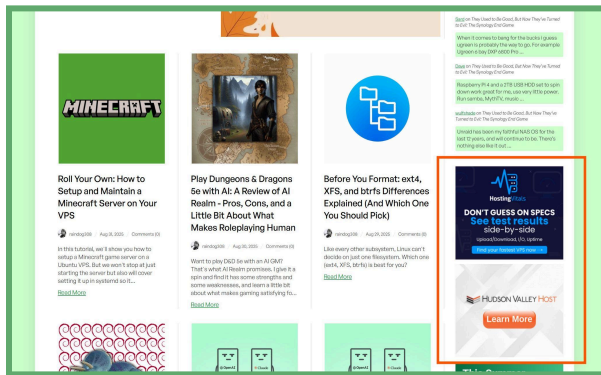
Founded in 2008, **LowEndBox** is the industry's most trusted destination for budget-friendly hosting deals, reviews, and insights. For over 15 years, it has been the go-to resource for discovering reliable VPS, dedicated servers, and cloud offers. The site has built an unmatched reputation in the hosting world, making it the perfect place for advertisers looking to connect with **purchase-ready buyers**.

Audience Profile

- Readers are **IT-savvy buyers** actively searching for VPS, dedicated servers, and hosting solutions.
- Strong following among **developers, sysadmins, small businesses, and resellers**.
- Audience regularly **compares pricing, performance, and providers** before purchasing — making them highly responsive to well-placed ads.
- Verified via **BuySellAds**, LowEndBox has generated hundreds of millions of unique ad impressions over time, with **tens of millions each year**.
- **Deal-driven readership** – users actively monitor LowEndBox for the latest hosting promotions and limited-time offers, making them more likely to convert when exposed to compelling ads.

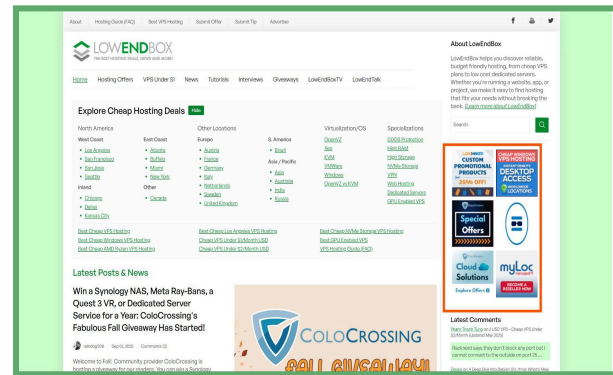
👉 **Questions?** Reach out today at our [Help Desk](#) to start the conversation.

Ad Placements Available - LowEndBox



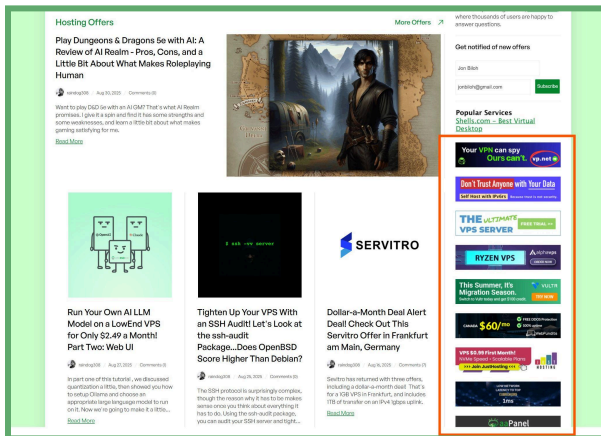
300x250 Sidebar
([BuySellAds](#) + [Direct Purchase](#))

Persistent across pages with proven CTR performance



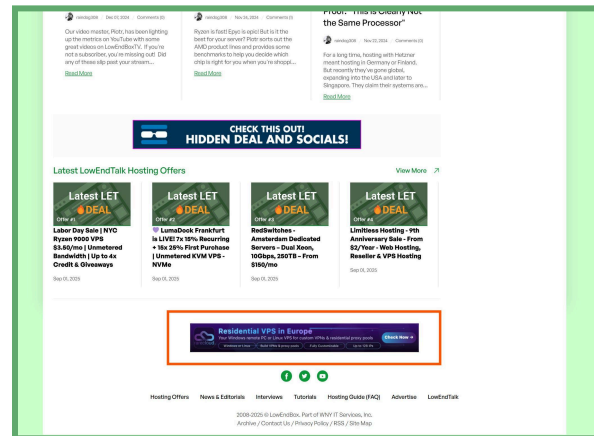
125x125 Sidebar
([BuySellAds](#))

Small-format ads ideal for multiple placements



300x70 Direct Placement
([Direct Purchase](#))

Strong mid-page positioning



728x90 Footer
([BuySellAds](#))

Bottom of site, highly visible run of the site

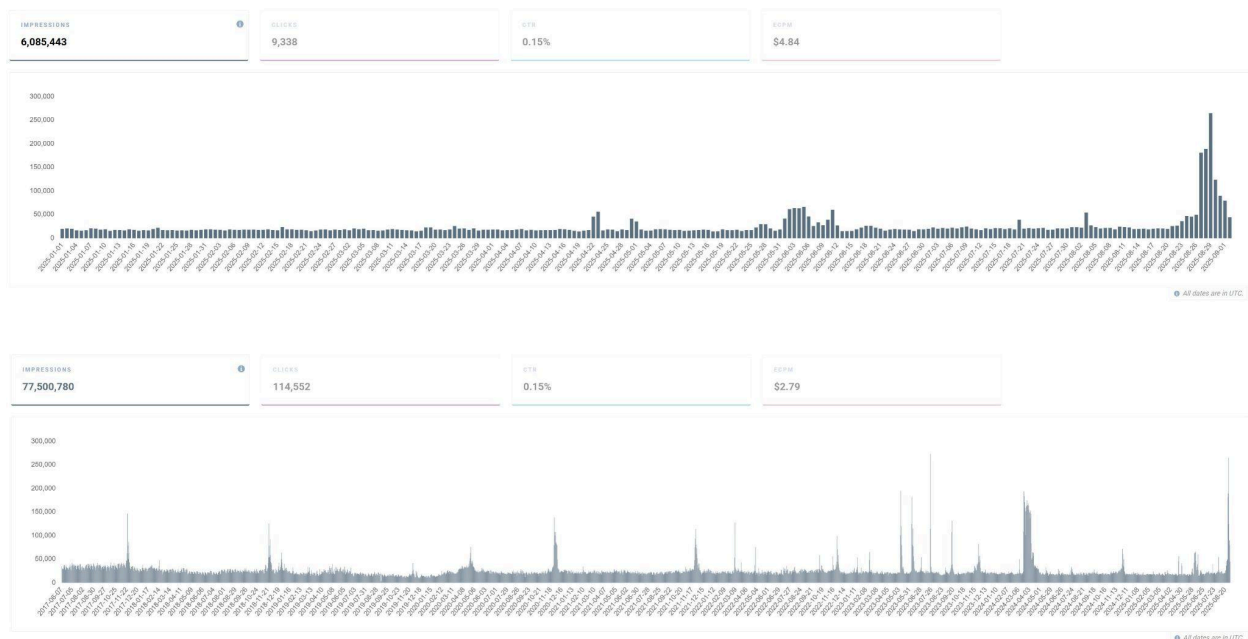


Performance Highlights - LowEndBox

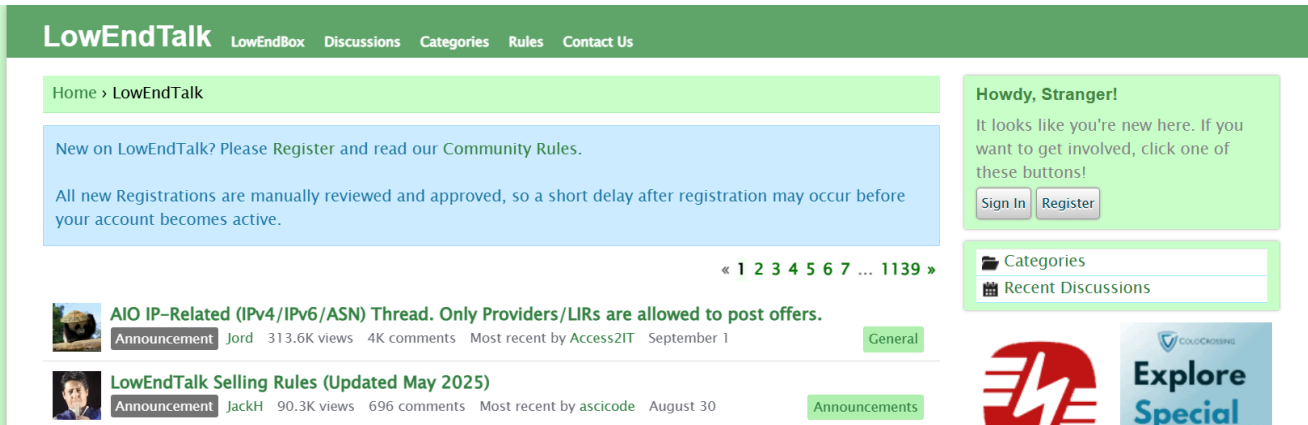
- **Proven Longevity** – Since 2008, LowEndBox has consistently delivered value for advertisers, with long-term partners renewing year after year thanks to strong ROI.
- **All-Time Reach** – Over **200 million verified unique users** have been served via BuySellAds, making LowEndBox one of the most visible platforms in the hosting niche.
- **Engaged Clickers** – CTRs consistently average **0.12–0.18%**, which is significantly above the industry average for banner advertising. This reflects a highly targeted, purchase-ready audience.
- **Competitive eCPMs** – Advertisers enjoy **eCPM rates of approximately \$4.00–\$5.00**.
- **Niche Advantage** – Unlike broad tech sites, LowEndBox’s readers are visiting with intent. They’re actively comparing providers, reading reviews, and shopping for hosting services, which means banners are naturally aligned with their goals.
- **Strong SEO Alignment** – Ads often appear alongside long-tail content and evergreen deal pages, ensuring impressions are served in contexts where users are already seeking solutions.

Traffic Graphs

Unique impressions represent real users as measured by BuySellAds. Adblock users are excluded.



LowEndTalk Advertising Options



About [LowEndTalk](#)

Launched as the community arm of LowEndBox, **LowEndTalk** has grown into one of the largest and most active online forums dedicated to hosting, infrastructure, and IT services. Thousands of users visit daily to share experiences, review providers, discuss offers, and troubleshoot technical issues. This makes LowEndTalk a uniquely powerful advertising environment: your brand is seen where conversations about hosting and infrastructure are already happening.

Audience Profile

- Active **forum community** of hosting enthusiasts, professionals, and small business owners.
- Readers include resellers, sysadmins, developers, and entrepreneurs comparing hosting services.
- Strong influence on **purchasing decisions** — many users seek recommendations before buying.
- Highly engaged, with repeat visits and long session durations as members participate in discussions.
- Verified via **BuySellAds** with **hundreds of millions of unique impressions served all-time**.

👉 **Questions?** Reach out today at our [Help Desk](#) to start the conversation.

Ad Placements Available - LowEnd Talk



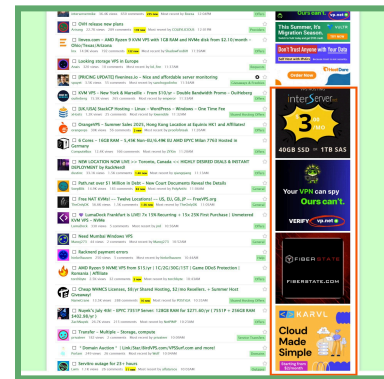
125x125 Sidebar
([BuySellAds](#))

Small-format units with
persistent visibility



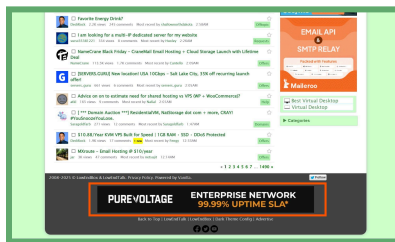
258x70 Direct Placement
([Direct Purchase](#))

Inline ad placement with strong
click-through performance



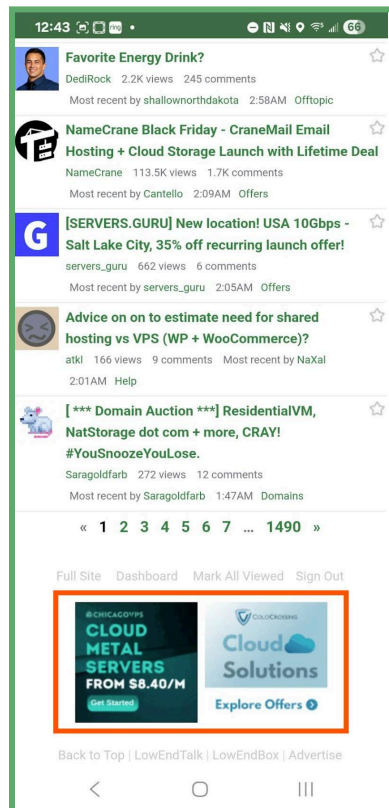
258x250 Direct Placement
([Direct Purchase](#))

High-visibility box placement
for branding and conversions

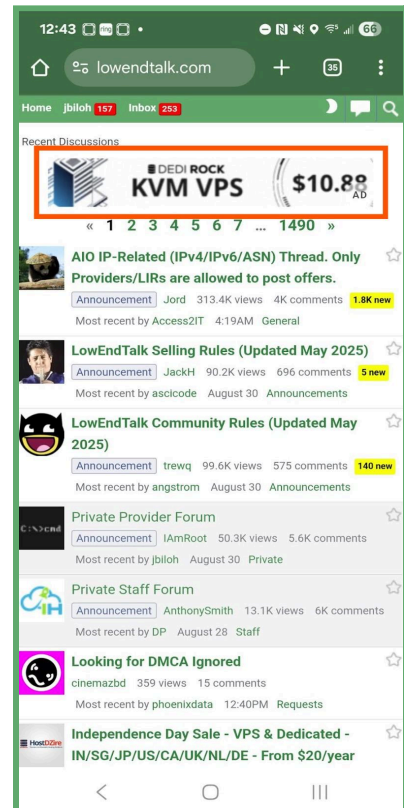


768x90 Leaderboard
([BuySellAds](#))

Premium banner across all
forum pages



Mobile 125x125 Footer
([BuySellAds](#))



Mobile 320x50 Header
([BuySellAds](#))

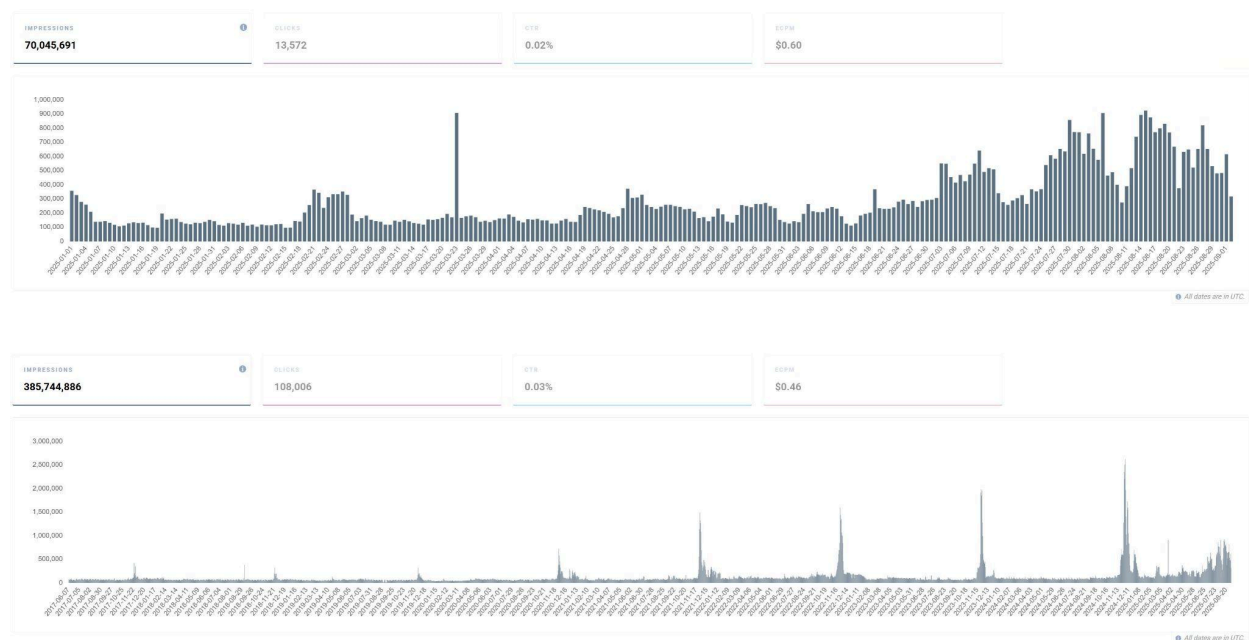


Performance Highlights – LowEndTalk

- **Massive Reach** – LowEndTalk is home to one of the **largest and most active hosting forums** on the web, with thousands of daily visitors and active discussions driving ad impressions.
- **2025 Performance** – Year-to-date, LowEndTalk has already generated **tens of millions of unique impressions**, with especially high visibility during product launches, promotions, and seasonal sales cycles (e.g., Black Friday, Cyber Monday).
- **Engagement Rates** – Forum-based traffic produces **CTR averages in the 0.10–0.16% range**, outperforming typical banner networks.
- **Premium Placement Value** – Ads on LowEndTalk appear across both **desktop and mobile**, ensuring advertisers reach users in every browsing context.
- **High-Trust Environment** – As a community-driven forum, users see banners in a trusted context where recommendations, reviews, and provider offers are constantly being discussed. This results in **ads that feel more relevant and credible**.
- **Conversions That Last** – Advertisers benefit not just from clicks, but from ongoing brand mentions and recognition in discussions sparked by forum ads.

Traffic Graphs






Unique impressions represent real users as measured by BuySellAds. Adblock users are excluded.



LowEndTalk Patron Provider Tag

On **LowEndTalk**, visibility is everything. To sell services or promote offers directly in the community, hosting companies must hold a **Patron Provider Tag**. This designation is more than just a requirement, it's a badge of credibility that sets your brand apart inside one of the most active hosting forums in the world.

What the Patron Provider Tag Includes

-  Permission to post and promote your hosting offers directly on LowEndTalk
-  Increased brand visibility in threads, discussions, and community interactions
-  Recognition as an official, verified advertising partner
-  Access to a highly engaged audience of hosting buyers, resellers, and enthusiasts
-  Establish long-term brand presence on a platform that drives real purchasing decisions

Why It Matters

The Patron Provider Tag ensures that only **serious, vetted providers** promote their services, protecting the integrity of the forum and building trust with buyers. For advertisers, it functions as both a **license to participate commercially** and a **credibility signal** that strengthens every campaign. Many providers use the tag as their **first step into advertising**, and then scale up with banner placements across **LowEndBox**, **LowEndTalk**, and **ServerVerify** for maximum impact.

Get Started

Becoming a Patron Provider is simple, affordable, and one of the most cost-effective ways to grow visibility in the hosting space. Upon approval, applicants pay as little as \$100 per six months.

👉 Sign up today here at our [Help Desk](#).

Learn More

Want to understand all the details and rules for selling on LowEndTalk? Read the [Best Practices Guide](#).

ServerVerify Advertising Options

ServerVerify

Benchmarks

Reviews

Hosting Providers

Hosting Deals

Run a Benchmark

Next-Generation Server Benchmarking

A place to run and review Dedicated Servers, Virtual Private Servers (VPS), and Cloud Instances Benchmarks. All for free.

Run a Benchmark

Submit a Review

About [ServerVerify](#)

Launched in 2025, **ServerVerify** is our newest platform designed to bring transparency and data-driven insights to the hosting industry. It combines **real-world benchmarks, customer reviews, and provider listings** into one trusted, community-driven hub. For advertisers, ServerVerify represents a fresh way to reach buyers at the exact moment they're comparing performance and evaluating providers.

Audience Profile

- Early adopters and hosting enthusiasts actively testing and comparing VPS, dedicated servers, and cloud solutions.
- **Performance-focused buyers** who rely on benchmarks and reviews to make purchasing decisions.
- **Hosting providers and resellers** monitoring competitor performance and visibility.
- A global audience attracted to independent, community-submitted performance data.
- Readers with **high purchase intent**, using ServerVerify to select their next hosting provider.

👉 **Questions?** Reach out today at our [Help Desk](#) to start the conversation.

Ad Placements Available - ServerVerify

ServerVerify Benchmarks Reviews Hosting Providers Hosting Deals Search [Join a Benchmark](#)

Next-Generation Server Benchmarking

A place to run and store (upload/download) Virtual Private Servers (VPS) and Cloud VPS benchmarks. All for free.

[Join a Benchmark](#) [Submit a Review](#)

Latest Benchmarks

Real-world performance benchmarks of hosting services to help you compare speed, reliability, and value before making a decision.

Date	Provider	User	Location	CPU	Storage	RAM	Score
06/10/25	Qinetix	q0008	Houston, United States	AMD EPYC 7542 32-Core	840 GB	4 GB	15.4
06/10/25	Proton	proton002	Vienna, Austria	Intel(R) Xeon(R) Platinum 8360Y	10 TB	10 GB	45.3
06/10/25	RackNerd	880000000	Los Angeles, United States	Intel(R) Xeon(R) CPU E5-2680 v4 @ 2.50GHz	96 GB	8 GB	16.1
06/10/25	CloudCity	100000000	Overland Park, United States	Intel(R) Xeon(R) Gold 6348 CPU @ 2.90GHz	120 GB	32 GB	39.2
06/10/25	RackNerd	880000000	London, United States	AMD Ryzen 9 7900X 16-Core	64 GB	8 GB	33.2
06/10/25	RackNerd	880000000	Los Angeles, United States	AMD Ryzen 9 7900X 16-Core	71 GB	10 GB	36.8
06/10/25	RackNerd	880000000	Los Angeles, United States	Intel(R) Xeon(R) CPU E5-2680 v4 @ 2.50GHz	96 GB	8 GB	17.9
06/10/25	CloudCity	Atlanta	Vienna, Poland	Intel Core (Xeon), no TDP	76 GB	8 GB	16.2

[More Benchmarks](#)

Instant Discount
Up to 10% Off!

SEAMLESS CLOUD SOLUTIONS

AFFORDABLE SOLUTIONS UNMATCHED PERFORMANCE

Latest Reviews

Read detailed user reviews and reports of hosting providers covering pricing, features, uptime, and overall experience.

300x250 Sidebar Placement

([Direct Purchase](#))

Persistent visibility across the platform

Top Providers
Explore the highest-rated hosting providers based on benchmark performance, reliability, and user feedback. See which companies consistently deliver speed, uptime, and value.

[RackNerd](#) [netcup](#) [cheap windows vps](#) [SERVERKIT](#) [hybula](#) [OVHcloud](#)

VPS/Cloud Leaderboard

Top-rated VPS and cloud hosting providers based on performance tests, reliability, and user feedback - updated regularly.

Provider	CPU	Storage	RAM	Score
Hybula	AMD Ryzen 9 7900X 16-Core	120 GB	8 GB	35.8
CloudCity	AMD EPYC 7542 32-Core	300 GB	47 GB	35.8
CloudCity	AMD EPYC 7542 32-Core	238 GB	32 GB	35.3
CloudCity	AMD EPYC 7542 32-Core	238 GB	32 GB	35.3
CloudCity	AMD EPYC 7542 32-Core	300 GB	47 GB	35.3
CloudCity	AMD EPYC 7542 32-Core	300 GB	47 GB	35.3

Dedicated Server Leaderboard

Accurately ranking of the best dedicated server hosts, highlighting speed, uptime, value, and support quality.

Provider	CPU	Storage	RAM	Score
OVHcloud	13th Gen Intel(R) Core(TM) i9-13900	2 TB	63 GB	26.4
CloudCity	AMD Ryzen 7 7700X 8-Core	2 TB	62 GB	38.8
RackNerd	AMD EPYC 7542 32-Core	94 GB	100 GB	35.1
netcup	13th Gen Intel(R) Core(TM) i9-13900	936 GB	63 GB	35.3
netcup	13th Gen Intel(R) Core(TM) i9-13900	936 GB	63 GB	35.3
netcup	13th Gen Intel(R) Core(TM) i9-13900	936 GB	63 GB	35.3

5400 Benchmarks 73100 Reviews 67 Hosting Deals

CHECK THIS OUT! HIDDEN DEAL AND SOCIALS!

ServerVerify
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768x90 Footer

([Direct Purchase](#))

Site-wide footer banner

Top Providers
Explore the highest-rated hosting providers based on benchmark performance, reliability, and user feedback. See which companies consistently deliver speed, uptime, and value.

[RackNerd](#) [netcup](#) [cheap windows vps](#) [SERVERKIT](#) [hybula](#) [OVHcloud](#)

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5400 Benchmarks 73100 Reviews 67 Hosting Deals

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"Top Providers" Listing Feature

([Direct Purchase](#))

Elevated positioning in the provider directory for maximum visibility and credibility



Performance Highlights – ServerVerify.com

- **Rapid Growth** – Since its launch in 2025, ServerVerify has already attracted a loyal base of performance-driven hosting buyers and providers monitoring their competitive position.
- **Benchmark-Driven Traffic** – Visitors arrive with specific purchase intent, using benchmarks and reviews to compare real-world performance before making decisions.
- **High Conversion Potential** – Ads are shown at the critical evaluation stage, when users are choosing between providers, making this one of the most conversion-friendly environments.
- **Cross-Site Boost** – ServerVerify traffic benefits from referrals and visibility across **LowEndBox** and **LowEndTalk**, ensuring strong audience overlap and credibility.
- **Engaged Early Adopters** – As the newest platform, ServerVerify attracts early adopters, benchmark enthusiasts, and competitive providers, a segment known for being influential in the broader hosting community.
- **Growing Visibility** – With new benchmarks and provider profiles added daily, impressions continue to increase, establishing ServerVerify as a rising advertising channel alongside its sister sites.



5400
Benchmarks



73100
Reviews

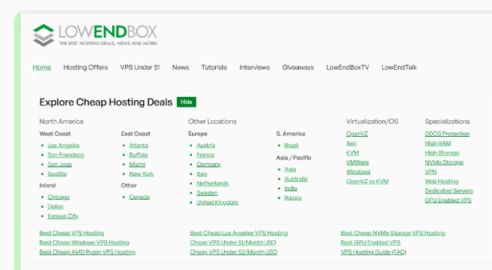


67
Hosting Deals

Our History

Our founding team are the owners of LowEndBox and LowEndTalk, two of the most influential communities in the VPS and cloud hosting space. With years of experience in curating deals, publishing reviews, and building trust within the hosting community, we've taken that expertise and applied it to ServerVerify.

This platform is built on a history of reliability and objectivity, with a commitment to transparency, performance, and community involvement at its core.



Cross-Platform Synergy

One of our biggest advantages is the **tight integration between LowEndBox, LowEndTalk, and ServerVerify**, ensuring that advertisers benefit from visibility across all three platforms. Rather than operating in silos, each site feeds traffic, data, and engagement into the others, creating a **powerful ecosystem effect**.

How We Cross-Pollinate Traffic

- **Unified Accounts** – Every **LowEndTalk** user automatically has a **ServerVerify** account, making it seamless for our established community to engage with reviews and benchmarks on day one.
- **Seeded Dataset** – We launched ServerVerify with a **rich library of benchmarks submitted and discussed on LowEndTalk**, so the platform was fully functional at launch, offering immediate value to buyers and providers.
- **Verified Offers** – Hosting providers who promote their services on **LowEndBox** are required to submit **ServerVerify benchmark tests**. This ensures that every advertised offer is backed by real-world performance data, giving buyers confidence and helping them choose the best fit based on both user reviews and verified benchmarks.
- **Integrated Discovery** – Ads and promoted offers are surfaced across multiple platforms. For example, a provider featured on LowEndBox also gains exposure in related discussions on LowEndTalk and validation data on ServerVerify.
- **Trust & Transparency** – By weaving benchmarks, user discussions, and promotions together, we create a transparent ecosystem where buyers can make informed decisions and advertisers stand out as credible and trustworthy.

The Result

Cross-platform integration means advertisers don't just get visibility on one site, they benefit from a connected ecosystem. Campaigns on LowEndBox gain added exposure through discussions on LowEndTalk and validation on ServerVerify, creating higher trust and stronger conversions. Buyers see ads reinforced by real benchmarks and community reviews, which builds confidence and shortens the decision cycle.

The outcome is simple: **every advertising dollar works harder and delivers more impact**.

Why Advertisers Choose Us

Advertising across LowEndBox, LowEndTalk, and ServerVerify gives your brand access to one of the most trusted, engaged, and purchase-ready audiences in the hosting and IT world. Unlike general tech sites, our platforms are niche-focused and attract readers who are actively comparing providers, evaluating benchmarks, and making buying decisions.

Why Advertise With Us

- **Global Audience** – Strong presence in North America and Europe, with expanding reach worldwide.
- **SEO Value** – Backlinks and mentions from our high-authority platforms boost your search rankings.
- **High ROI** – Long-standing advertisers return year after year thanks to measurable conversions.
- **Niche Power** – Ads appear directly alongside hosting offers, reviews, and benchmarks, ensuring maximum relevance and click-through.
- **Community Trust** – Banners run within a trusted ecosystem where recommendations, reviews, and performance data reinforce advertiser credibility.

Who Should Advertise With Us

Our platforms are trusted by a niche but highly engaged technology audience. The ideal advertisers include:

- **Hosting Companies & Data Centers** – reaching buyers of VPS, dedicated servers, and cloud services.
- **Tech & SaaS Companies** – marketing to developers, IT professionals, and small business owners.
- **Hardware & Software Vendors** – targeting IT buyers seeking infrastructure solutions.
- **Consumer Brands** – gaining visibility with IT-savvy consumers who influence purchasing decisions.

Free Partner Benefits

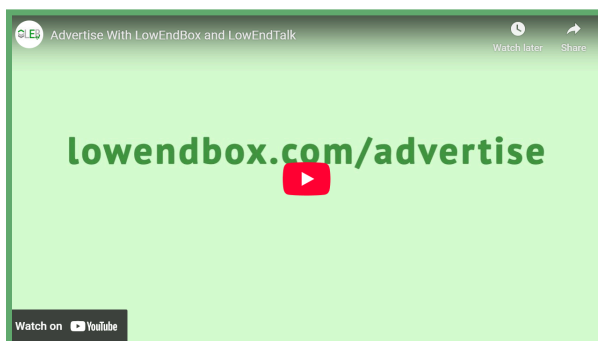
When you advertise with **LowEndBox**, **LowEndTalk**, or **ServerVerify**, you're not just purchasing banner space, you're joining a platform that thrives on conversations, reviews, and shared knowledge. Our platforms are trusted because they go beyond traditional advertising, weaving your brand into the daily experiences of readers, forum participants, and benchmark users.

That's why we offer our partners much more than impressions. As part of your advertising package, you'll also gain access to **exclusive free benefits** that extend your reach, build credibility, and create deeper engagement with our audience. These features help tell your story, highlight your expertise, and position your brand as a recognized leader in the hosting and IT space.

As a partner, you can also be featured through:

- 🎤 **Interviews** – share your company story, product roadmap, and vision.
- 📰 **Press Releases** – highlight new services, launches, or announcements to the community.
- 🗣️ **Guest Posts** – contribute thought leadership and showcase your expertise.
- ☀️ **Spotlights** – put a focus on your services and products in featured posts.
- 🎁 **Giveaways** – drive excitement and engagement by offering promotions to our readers.

👉 See examples of how we showcase our partners on our [YouTube Channel](#):



A quick overview of all the free benefits we provide to advertisers, from interviews and press releases to spotlights and giveaways.



A demo ad showcasing how we can create custom promotional content for hosting providers to highlight their services.

Contact Us and Getting Started

For more than a decade, **LowEndBox** and **LowEndTalk** have connected hosting companies, technology brands, and IT service providers with millions of purchase-ready readers worldwide. With the launch of **ServerVerify**, we've expanded that reach into benchmarks and data-driven decision making, creating a full ecosystem where your brand can stand out.

Our team is here to help you design an advertising package that maximizes visibility across all three platforms. Whether your goal is **brand awareness**, **lead generation**, or **direct conversions**, we'll work with you to build the right campaign.

👉 Reach out today at our [Help Desk](#) to start the conversation.

Ready to Get Started Today?

You have two easy ways to begin advertising with us:

Option 1 – BuySellAds Marketplace (Self-Serve)

Launch a campaign instantly through the BuySellAds marketplace:

- Advertise on LowEndBox → [BuySellAds](#)
- Advertise on LowEndTalk → [BuySellAds](#)

Option 2 – Work With Us Directly (Custom Packages)

Looking for more flexibility? By [contacting us directly](#), you gain access to custom advertising packages that go beyond what's available on BuySellAds. This includes premium Direct Placement banner positions, which offer maximum visibility and engagement across our platforms.



Who We Are

WNY IT Services Inc. is the corporate entity behind LowEndBox, LowEndTalk, and ServerVerify.

We are headquartered at: **8185 Sheridan Drive, Buffalo, NY 14221**



The company was founded by [Jon Biloh](#), who serves as President. Jon is an experienced entrepreneur with more than 20 years in the web hosting and data center industry. He built WNY IT Services from the ground up and has been a driving force in connecting hosting providers with buyers worldwide through trusted, community-driven platforms.